

THE KEY TO CAREER SUCCESS IN THE 21ST CENTURY

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Madan Birla

Collierville, Tennessee



Abstract

I will present nine lessons from nature for unleashing your creativity and innovation, enterprise growth, and career success.

About the Speaker

Madan Birla completed his undergraduate work in Mechanical Engineering in India, his M.S. degree in Industrial Engineering from the Illinois Institute of Technology (IIT) in Chicago and a Master of Science degree in Counseling from the University of Memphis.

He is a veteran of the “hard” side of business. In his 22 years at FedEx, he was Managing Director of Long-Range Operations and Materials and Resource Planning before being named Managing Director in the company’s Leadership Institute. He is a regular speaker in Executive Education programs at Northwestern’s Kellogg Management Institute, Dartmouth College’s Tuck School of Business, American Management Association, The Conference Board, and professional meetings including Society of Human Resource Management (SHRM) Global Human Resource Forums, Tennessee Leadership conference and Leadership Academy, Illinois Institute of Technology, Columbia, Fordham, Indian Institute of Management-Bangalore, Indian School of Business, Singapore Institute of Management, and University of Miami, among others. His life experiences in two rich cultures, East and West, and his broad educational background have prepared him well to creatively meld ideas from engineering, business and psychology to develop comprehensive ‘Leading for Innovation’ models.

Reception in Dunn Hall 336 - 1:30pm